
GUAM CONSUMER PRICE INDEX

Cost of Living Section

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Bureau of Statistics and Plans

Business and Economic Statistics Program
Government of Guam

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DEFINITION OF THE CONSUMER PRICE INDEX

The CONSUMER PRICE INDEX (CPI) is a measure of the average change in prices over time of goods and services purchased by households, both families and single persons living alone. The Guam 2008 CPI is based on the concept of a representative "market basket", a sample of all goods and services that consumers purchase as determined by the 2005 Household Income and Expenditure Survey (HIES) funded by the US Department of Interior to the US Census Bureau, and is similar in design with the US CPI.

The CPI is measured from a total of 165 items from 8 major groups, and indices are computed at two different levels of aggregation. More than 1,050 price quotations are collected during the middle month of each quarter either by telephone or on-site survey by qualified price enumerators. There are approximately 230 business outlets included in the construction of the CPI, ranging from grocery, department and hardware stores to a variety of service establishments. This report provides average price changes for all groups and subgroups, and special indexes from consecutive quarters to one year earlier. An annual average and annualized inflation rate are also reported. Indexes are subject to revision.

HOW TO INTERPRET INDEX CHANGES

A price change can be expressed as a percentage change between two periods, as a difference in index points between a given period and a base period assigned an index of 100.0. Thus, an index of 110.7 for a given period means the price level has increased by 10.7% from the based period of 100.0. It does not mean a 10.7% change from the immediately preceding period as shown in Example 1:

Example 1:

Any period, such as the 2nd Quarter in the next example, can be converted to a base period by dividing all indices individually by the periods' index, then multiplying the results by 100.

Example 2:

| Period: | 1 st Qtr. | 2 nd Qtr. | 3 rd Qtr. |
|---------|----------------------|----------------------|----------------------|
| | (base period) | | |
| Index: | 100.0 | 108.4 | 110.7 |
| Period: | | 2 nd Qtr. | 3 rd Qtr. |
| | | (base period) | |
| Index: | | 100.0 | 102.1 |
| | | 2% cha | ange |

In example II, we dealt with a change in price index from a given quarter to the quarter immediately succeeding it – a 2.1% change from the second to the third quarter. However, many economic statistics, such as personal income, government revenues, and expenditure, are reported on an annual basis. The equivalent annual rate is used to determine what the index would be if a price change during a three-month period continues at the same rate for four quarters, a twelve-month period. The annual rate is often used to achieve uniformity in statistical expression.

Thus, a quarterly change of 1.0% is equivalent to an annual rate of 4.1%. If prices were to increase 1.0% each quarter for four quarters, the annual increase would be 4.1%. Derivation of this figure is shown in the Example III.

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 \begin{array}{llll} \hline \textbf{Example III:} & P_n = P_o(1+i)^n \text{ where} & P_n & = \text{equivalent annual rate} \\ P_o & = \text{base index (100.0)} \\ i & = \text{current rate (1.0\%)} \\ n & = \text{number of periods (4)} \\ Thus, 104.1 & = 100.0 (1 + .01)^4 \\ \end{array}
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However, the equivalent annual rate <u>should not</u> be interpreted as a projection or price forecast. It is only a standard form for showing price changes that have occurred. The CPI only reports what has happened, while annual projections must be based on factors which determine future price changes.

Please see www.bsp.guam.gov, for historical CPI data, and other state data resources.

GUAM CONSUMER PRICE INDEX

1. Number of commodity items:

| GROUP | GROUP WEIGHTS⁴ | NO. OF ITEMS ALLOCATED |
|-----------------------------|----------------|------------------------|
| Food | 15.60 | 69 |
| Housing | 32.11 | 42 |
| Apparel & Upkeep | 7.61 | 23 |
| Transportation | 8.60 | 4 |
| Medical Care | 20.42 | 5 |
| Recreation | 2.97 | 5 |
| Education and Communication | 2.77 | 6 |
| Other Goods & Services | 9.92 | <u>11</u> |
| | 100.0 | 165 |

2. Base period: 4th Quarter 2007 = 100

3. Formula:

The index is computed by using base-weighted arithmetic average of prices. The formula used is either in the weighted aggregated form,

$$I_{oi} = \frac{\sum piqo}{\sum poqo}$$

$$\sum poqo$$

or its equivalent, the weighted average of price relatives,

$$I_{oi} = \frac{\sum p_o q_o \left(p_i / p_o \right)}{\sum p_o q_o} \times 100$$

where

 p_l = the price of the commodity in the reporting period. p_o = the price of the commodity in the base period, and q_o = the quantity of commodity sold in the base period.

4. Weights:

Based on the 2005 Household Income and Expenditure Survey (HIES)

Guam Consumer Price Index (CPI) 1st Quarter 2012 Volume No. XXXVIII, 1

The Guam 2012 1st Quarter CPI of 116.0 shows a 0.9 percent increase over the 4th quarter of 2011, and 5.6 percent when compared to the same period one year earlier. The All Items Less Food index increased by 0.7 percent, Energy by 0.5 percent, All Items Less Food and Energy by 0.7 percent, and Commodities Less Food by 1.7 percent, as compared to the 4th quarter of 2011. However, the Services index decreased by -0.1 percent. The purchasing power of the dollar is now \$0.59 when compared to base year 1996.

The Food group index of 125.0 shows an increase of 1.9 percent over the preceding quarter and 8.9 percent when compared to the same period one year earlier. Cereals and Cereal product prices have increased 3.5 percent over the preceding quarter and 10.3 percent when compared to the same period one year earlier. Pork product prices have increased 14.1 percent over the preceding quarter and 28.8 percent when compared to the same period one year earlier. Fresh Fruits product prices have increased 8.1 percent over the preceding quarter and 7.1 percent when compared to the same period one year earlier. Fish and Seafood product prices have decreased -8.4 percent over the preceding quarter and -0.4 percent when compared to the same period one year earlier.

The Housing group index of 122.5 shows an increase of 0.5 percent over the preceding quarter and 10.9 percent when compared to the same period one year earlier. Electricity prices saw no change over the preceding quarter but increased 34.1 percent when compared to the same period one year earlier. Appliances product prices have increased 2.7 percent over the preceding quarter and 3.6 percent when compared to the same period one year earlier. Furnishing and Bedding product prices have decreased -3.8 percent over the preceding quarter and -5.0 percent when compared to the same period one year earlier.

The Transportation group index of 115.9 shows an increase of 1.8 percent over the preceding quarter and 5.4 percent when compared to the same period one year earlier. Motor Fuel product prices have increased 9.9 percent over the preceding quarter and 20.7 percent when compared to the same period one year earlier.

The Recreation group index of 100.5, Apparel and Upkeep group index of 89.6, Education and Communication index of 99.1, and Other Goods and Services index of 110.7, shows an increase of 0.5, 0.3, 0.1, and 2.3 percent respectively, over the preceding quarter. The Medical Care group index of 115.8 saw no change over the preceding quarter.

Over 90 percent of all product prices across all groups and subgroups are included in this report.

TABLE A CONSUMER PRICE INDEX (4th Qtr. 2007 = 100.00)

| GROUP | | CY 2011 QUARTERS | | | | | CY 2012 QUARTERS | | |
|---------------------------------|-------|---------------------|-------|-------|-------|-----|---------------------|-----|--|
| | 1st | 2nd | 3rd | 4th | 1st | 2nd | 3rd | 4th | |
| ALL ITEMS | 109.8 | 112.9 | 113.3 | 115.0 | 116.0 | | | | |
| FOOD | 114.8 | 119.8 | 120.8 | 122.7 | 125.0 | | | | |
| HOUSING | 110.5 | 116.6 | 116.7 | 121.9 | 122.5 | | | | |
| APPAREL & UPKEEP | 89.3 | 90.9 | 88.5 | 89.3 | 89.6 | | | | |
| TRANSPORTATION | 110.0 | 112.9 | 114.9 | 113.9 | 115.9 | | | | |
| MEDICAL CARE | 116.9 | 117.5 | 116.9 | 115.8 | 115.8 | | | | |
| RECREATION | 95.0 | 95.0 | 94.8 | 100.0 | 100.5 | | | | |
| EDUCATION & COMMUNICATION | 99.2 | 99.7 | 100.5 | 99.0 | 99.1 | | | | |
| OTHER GOODS & SERVICES | 108.2 | 107.9 | 109.8 | 108.2 | 110.7 | | | | |
| SPECIAL INDEXES | | | | | | | | | |
| ALL ITEMS LESS FOOD | 108.9 | 111.6 | 111.9 | 113.5 | 114.3 | | | | |
| ENERGY 1 | 113.1 | 121.3 | 122.2 | 127.9 | 128.5 | | | | |
| ALL ITEMS LESS FOOD AND ENERGY | 107.3 | 107.8 | 107.8 | 107.8 | 108.6 | | | | |
| COMMODITIES LESS FOOD | 104.2 | 105.6 | 106.0 | 105.4 | 107.2 | | | | |
| SERVICES | 112.7 | 116.5 | 116.7 | 120.1 | 120.0 | | | | |
| Purchase Power of Consumer | | | | | | | | | |
| Dollar (3rd Qtr. 1996 = 100.00) | .62 | .60 | .60 | .59 | .59 | | | | |
| Dollar (4th Qtr. 2007 = 100.00) | .91 | .89 | .88 | .87 | .86 | | | | |

FOOTNOTE: "1" Index items selected by the Guam Energy Office

TABLE B
CONSUMER PRICE INDEX
(4th Qtr. 2007 = 100.00)

| GROUP | Relative | Index Relative for | | Index for | % Change to 1st Qtr. 2012 | | |
|--------------------------------|------------|-----------------------|----------|--------------|------------------------------|----------|--|
| | | 1st Qtr. | 4th Qtr. | 1st Qtr. | from | | |
| | Importance | CY | CY | CY | Previous | One Year | |
| | | 2011 | 2011 | 2012 | Quarter | Earlier | |
| | | | | | | | |
| All Items | 100.00 | 109.8 | 115.0 | 116.0 | 0.9% | 5.6% | |
| All Items Less Food | 84.41 | 108.9 | 113.5 | 114.3 | 0.7% | 5.0% | |
| Energy ¹ | 24.09 | 113.1 | 127.9 | 128.5 | 0.5% | 13.6% | |
| All Items Less Food and Energy | 60.32 | 107.3 | 107.8 | 108.6 | 0.7% | 1.2% | |
| Commodities Less Food | 37.54 | 104.2 | 105.4 | 107.2 | 1.7% | 2.9% | |
| Services | 46.86 | 112.7 | 120.1 | 120.0 | -0.1% | 6.5% | |

| | | Index | Index | Index | % Chan | ige to | |
|--------------------------------|------------|-----------------------|------------|-----------------|---------------|----------|--|
| | Relative | for 1st Qtr. CY | for | for 1st Qtr. | 1st Qtr. 2012 | | |
| GROUP | | | 4th Qtr. | | from | | |
| | Importance | | CY 2011 | CY | Previous | One Year | |
| | | 2011 | | 2012 | Quarter | Earlier | |
| Food | 15.60 | 114.8 | 122.7 | 125.0 | 1.9% | 8.9% | |
| Cereals and Cereal Products | 1.37 | 120.9 | 128.9 | 133.4 | 3.5% | 10.3% | |
| Bakery Products | 0.47 | 119.3 | 128.1 | 127.3 | -0.6% | 6.7% | |
| Beef | 1.57 | 113.6 | 114.7 | 117.9 | 2.8% | 3.8% | |
| Pork | 1.10 | 92.7 | 104.5 | 119.2 | 14.1% | 28.6% | |
| Other Meats | 0.73 | 125.5 | 139.2 | 142.4 | 2.3% | 13.5% | |
| Poultry | 2.20 | 111.8 | 119.0 | 122.7 | 3.1% | 9.7% | |
| Fish and Seafood | 1.19 | 127.1 | 138.2 | 126.6 | -8.4% | -0.4% | |
| Eggs | 0.26 | 119.4 | 129.1 | 131.0 | 1.5% | 9.7% | |
| Dairy Products | 0.70 | 110.7 | 123.3 | 127.9 | 3.7% | 15.5% | |
| Fresh Fruits | 0.71 | 112.8 | 111.7 | 120.8 | 8.1% | 7.1% | |
| Fresh Vegetables | 1.01 | 110.5 | 118.2 | 119.2 | 0.8% | 7.9% | |
| Juice and Non-Alcoholic Drinks | 1.53 | 107.2 | 115.7 | 115.9 | 0.2% | 8.1% | |
| Sugar and Sweets | 0.25 | 136.3 | 160.9 | 164.4 | 2.2% | 20.6% | |
| Fats and Oils | 0.13 | 129.7 | 144.0 | 142.4 | -1.1% | 9.8% | |
| Other Foods | 1.47 | 117.0 | 124.6 | 124.3 | -0.2% | 6.2% | |
| Meals Away from Home | 0.66 | 124.3 | 128.6 | 129.9 | 1.0% | 4.5% | |
| Alcoholic Beverages | 0.25 | 122.7 | 126.3 | 127.8 | 1.2% | 4.2% | |

FOOTNOTE: "1" Index items selected by the Guam Energy Office

TABLE B (continued)

| GROUP | Relative | Index for 1st Qtr. | Index for 4th Qtr. | Index for 1st Qtr. | % Chan 1st Qtr. fror | 2012 |
|---------------------------------|----------|--------------------------|--------------------------|--------------------------|----------------------------|---------------------|
| | | CY 2011 | CY 2011 | CY 2012 | Previous Quarter | One Year Earlier |
| HOUSING | 32.11 | 110.5 | 121.9 | 122.5 | 0.5% | 10.9% |
| Rent and Lodging | 5.13 | 104.2 | 106.6 | 105.0 | -1.5% | 0.8% |
| Home Fuel | 3.22 | 129.0 | 134.4 | 134.3 | -0.1% | 4.1% |
| Electricity | 8.09 | 105.6 | 141.6 | 141.6 | 0.0% | 34.1% |
| Water, Sewer and Trash | 3.37 | 131.8 | 137.0 | 139.1 | 1.5% | 5.5% |
| Floor Coverings | 0.17 | 88.6 | 90.5 | 90.5 | 0.0% | 2.1% |
| Furniture and Bedding | 0.75 | 77.9 | 76.9 | 74.0 | -3.8% | -5.0% |
| Appliances | 0.93 | 123.4 | 124.4 | 127.8 | 2.7% | 3.6% |
| Tools, Hardware, Outdoor Equip. | 0.91 | 108.2 | 109.5 | 107.5 | -1.8% | -0.6% |
| Housekeeping Supplies | 7.95 | 103.9 | 106.7 | 109.2 | 2.3% | 5.1% |
| Housekeeping Operations | 1.58 | 118.4 | 120.9 | 121.6 | 0.6% | 2.7% |

| GROUP | Relative | Index for 1st Qtr. | Index for 4th Qtr. | Index for 1st Qtr. | % Change to 1st Qtr. 2012 from | | |
|------------------------------|------------|--------------------------|--------------------------|--------------------------|--------------------------------------|----------|--|
| 5.1.55. | Importance | CY | CY | CY | Previous | One Year | |
| | | 2011 | 2011 | 2012 | Quarter | Earlier | |
| APPAREL & UPKEEP | 7.61 | 89.3 | 89.3 | 89.6 | 0.3% | 0.3% | |
| Men's Apparel | 2.09 | 93.7 | 91.6 | 90.3 | -1.4% | -3.6% | |
| Boy's Apparel | 0.54 | 105.5 | 107.1 | 110.6 | 3.3% | 4.8% | |
| Women's Apparel | 2.03 | 87.0 | 86.3 | 88.6 | 2.7% | 1.8% | |
| Girl's Apparel | 0.33 | 61.0 | 58.2 | 65.1 | 11.9% | 6.7% | |
| Footwear | 1.37 | 78.1 | 77.5 | 73.0 | -5.8% | -6.5% | |
| Infant's & Toddler's Apparel | 0.38 | 103.8 | 103.8 | 103.8 | 0.0% | 0.0% | |
| Jewelry | 0.87 | 96.0 | 103.8 | 106.2 | 2.3% | 10.6% | |

TABLE B (continued)

| GROUP | Relative | Index for 1st Qtr. | Index for 4th Qtr. | Index for 1st Qtr. | % Chan 1st Qtr. fror | 2012 |
|-----------------|------------|--------------------------|--------------------------|--------------------------|----------------------------|---------------------|
| | Importance | CY 2011 | CY 2011 | CY 2012 | Previous Quarter | One Year Earlier |
| TRANSPORTATION | 8.6 | 110.0 | 113.9 | 115.9 | 1.8% | 5.4% |
| New Cars | 5.2 | 111.3 | 115.5 | 114.7 | -0.7% | 3.1% |
| Motor Fuel | 1.4 | 110.4 | 121.2 | 133.2 | 9.9% | 20.7% |
| Car Maintenance | 1.0 | 112.7 | 109.3 | 112.7 | 3.1% | 0.0% |
| Car Insurance | 1.0 | 100.2 | 100.2 | 100.2 | 0.0% | 0.0% |

| GROUP | Relative | Index for 1st Qtr. | Index for 4th Qtr. | Index for 1st Qtr. | % Chan 1st Qtr. fror | 2012 |
|----------------------------------|------------|--------------------------|--------------------------|--------------------------|----------------------------|---------------------|
| | Importance | CY 2011 | CY 2011 | CY 2012 | Previous Quarter | One Year Earlier |
| MEDICAL CARE | 20.42 | 116.9 | 115.8 | 115.8 | 0.0% | -0.9% |
| Prescription Drugs | 0.67 | 131.8 | 131.8 | 131.8 | 0.0% | 0.0% |
| Physician Services | 2.07 | 119.2 | 128.0 | 128.0 | 0.0% | 7.4% |
| Other Medical Practitioner Costs | 0.47 | 124.1 | 136.4 | 136.5 | 0.1% | 10.0% |
| Hospital and Related Services | 17.22 | 115.9 | 113.1 | 113.1 | 0.0% | -2.4% |

| GROUP | Relative | Index for 1st Qtr. | Index for 4th Qtr. | Index for 1st Qtr. | % Chan 1st Qtr. fror | 2012 |
|----------------------|------------|--------------------------|--------------------------|--------------------------|----------------------------|----------|
| | Importance | CY | CY | CY | Previous | One Year |
| | | 2011 | 2011 | 2012 | Quarter | Earlier |
| | | | | | | |
| RECREATION | 2.97 | 95.0 | 100.0 | 100.5 | 0.5% | 5.8% |
| Audio and Video | 2.63 | 93.1 | 98.8 | 99.9 | 1.1% | 7.3% |
| Pet and Pet Products | 0.19 | 114.9 | 117.7 | 118.2 | 0.4% | 2.9% |
| Sporting Goods | 0.14 | 102.1 | 98.5 | 85.7 | -13.0% | -16.1% |

 $SOURCE: \ Cost \ of \ Living \ Section, \ Business \ and \ Economic \ Statistics \ Program, \ Bureau \ of \ Statistics \ and \ Plans, \ Government \ of \ Guam$

TABLE B (continued)

| GROUP | Relative | Index for 1st Qtr. | Index for 4th Qtr. | Index for 1st Qtr. | % Chan 1st Qtr. fror | 2012 |
|------------------------------|----------|--------------------------|--------------------------|--------------------------|----------------------------|----------|
| | | CY | CY | CY 2012 | Previous | One Year |
| | | 2011 | 2011 | | Quarter | Earlier |
| EDUCATION & COMMUNICATION | 2.77 | 99.2 | 99.0 | 99.1 | 0.1% | -0.1% |
| Educational Books & Supplies | 0.18 | 108.8 | 120.7 | 120.7 | 0.0% | 10.9% |
| Tuition & Other School Fees | 0.38 | 105.9 | 107.3 | 107.3 | 0.0% | 1.3% |
| Telephone Services | 1.48 | 100.6 | 100.9 | 101.6 | 0.7% | 1.0% |
| Computers | 0.34 | 80.1 | 68.8 | 66.7 | -3.1% | -16.7% |
| Internet Services | 0.39 | 100.0 | 100.0 | 100.0 | 0.0% | 0.0% |

| GROUP | Index for Relative 1st Qtr. | | Index for 4th Qtr. | Index for 1st Qtr. | % Change to 1st Qtr. 2012 from | |
|---------------------------------|-----------------------------------|------------|--------------------------|--------------------------|--------------------------------------|---------------------|
| | | CY 2011 | CY 2011 | CY 2012 | Previous Quarter | One Year Earlier |
| OTHER GOODS & SERVICES | 9.92 | 108.2 | 108.2 | 110.7 | 2.3% | 2.3% |
| Tobacco Products | 1.04 | 184.4 | 183.4 | 183.6 | 0.1% | -0.4% |
| Personal Care Products | 5.36 | 88.4 | 82.4 | 89.1 | 8.1% | 0.8% |
| Personal Care Services | 0.66 | 109.0 | 121.3 | 121.3 | 0.0% | 11.3% |
| Miscellaneous Personal Services | 0.16 | 104.7 | 108.0 | 111.3 | 3.1% | 6.3% |
| Funeral Expenses | 0.93 | 114.6 | 120.0 | 119.9 | -0.1% | 4.6% |
| Financial Services | 0.47 | 115.5 | 114.8 | 115.3 | 0.4% | -0.2% |
| Other Special Occasions | 1.31 | 121.7 | 136.6 | 127.7 | -6.5% | 4.9% |

 $SOURCE: \ Cost \ of \ Living \ Section, \ Business \ and \ Economic \ Statistics \ Program, \ Bureau \ of \ Statistics \ and \ Plans, \ Government \ of \ Guam$

TABLE C

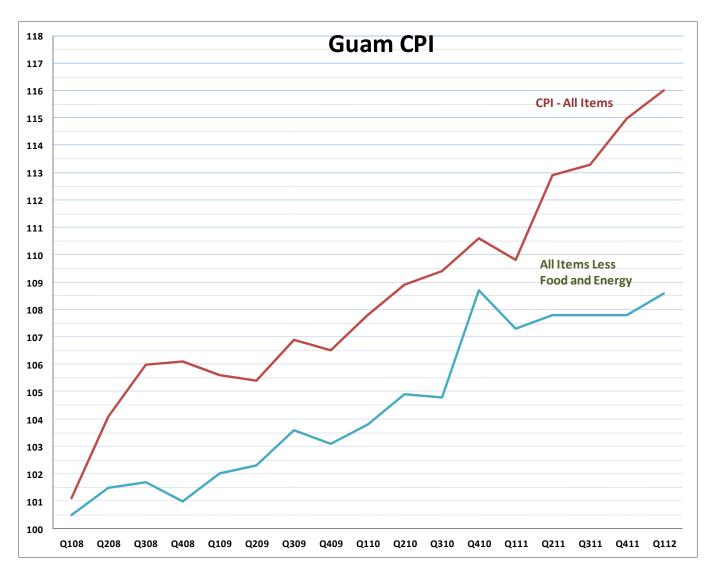
CONSUMER PRICE INDEX (CPI) (4th Qtr. 2007 = 100.00)

Rebased Indexes², Average Annual Percent Change

| Calendar Year | 1st Qtr. | 2nd Qtr. | 3rd Qtr. | 4th Qtr. | Annual Average | Average Annual Percent Change |
|------------------|----------|----------|----------|----------|-------------------|-------------------------------------|
| | | | | | | |
| 1996 | 66.0 | 67.5 | 67.6 | 68.2 | 67.3 | |
| 1997 | 68.8 | 68.6 | 68.2 | 68.9 | 68.6 | 1.9% |
| 1998 | 69.0 | 68.0 | 67.9 | 67.7 | 68.2 | -0.6% |
| 1999 | 68.6 | 68.9 | 70.1 | 70.2 | 69.4 | 1.8% |
| 2000 | 71.2 | 71.4 | 70.4 | 70.2 | 70.8 | 2.0% |
| 2001 | 70.6 | 70.4 | 69.2 | 69.1 | 69.8 | -1.4% |
| 2002 | 69.8 | 69.8 | 70.0 | 71.5 | 70.3 | 0.6% |
| 2003 | 70.3 | 72.3 | 72.7 | 73.5 | 72.2 | 2.7% |
| 2004 | 74.7 | 76.0 | 77.1 | 78.6 | 76.6 | 6.1% |
| 2005 | 79.3 | 80.9 | 81.5 | 88.1 | 82.5 | 7.7% |
| 2006 | 88.8 | 91.3 | 92.4 | 95.5 | 92.0 | 11.6% |
| 2007 | 97.2 | 98.1 | 97.6 | 100.0 | 98.2 | 6.8% |
| 2008 | 101.1 | 104.1 | 106.0 | 106.1 | 104.3 | 6.2% |
| 2009 | 105.6 | 105.4 | 106.9 | 106.5 | 106.1 | 1.7% |
| 2010 | 107.8 | 108.9 | 109.4 | 110.6 | 109.2 | 2.9% |
| 2011 | 109.8 | 112.9 | 113.3 | 115.0 | 112.8 | 3.3% |
| 2012 | 116.0 | | | | | |

FOOTNOTE: "2" See page (i) Example II, for the discussion on rebasing indexes.

Figure 1



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